

MIXED
ELEMENTS

design studio for
spirited innovators
+ visionaries

In this **Services & Pricing Guide**, you'll discover how we partner with ambitious founders and spirited innovators to create brands that are authentic, magnetic, and unforgettable.

Are you ready for a brand that feels as powerful as your vision? You're in the right place.



THE SKINCARE
JOURNEY

RESET.

Want more? More impact. More recognition. More connection.

We believe branding is the difference between blending in and standing out. That's why we create brands with meaning, confidence, and staying power — identities that are built to grow with you, attract your audience, and leave a lasting impression.

Our work has shaped award-winning hotels, Michelin-starred chefs, and visionary makers across Europe, Africa, and the US — each united by the drive to build something original and enduring.

Your vision deserves a brand built to last.
Let's create it together.



**WE TAKE
YOUR
PASSION
AND
TURN
IT INTO
OURS**

For over two decades, we've shaped bold, memorable identities across Greece, Portugal, Dubai, the UK, Italy, South Africa, and the USA — guiding spirited start-ups, boutique innovators, and international businesses from idea to identity with clarity and impact.

As a full-service boutique studio, we blend strategy, creativity, and collaboration to craft brands with meaning, confidence & staying power.

We take your passion — and turn it into ours.



We partner with spirited innovators and visionaries who see magic in the unexpected

01 • Founders.

Who are ready to build on strategy, not shortcuts. Because lasting brands are built on intention, not quick fixes.

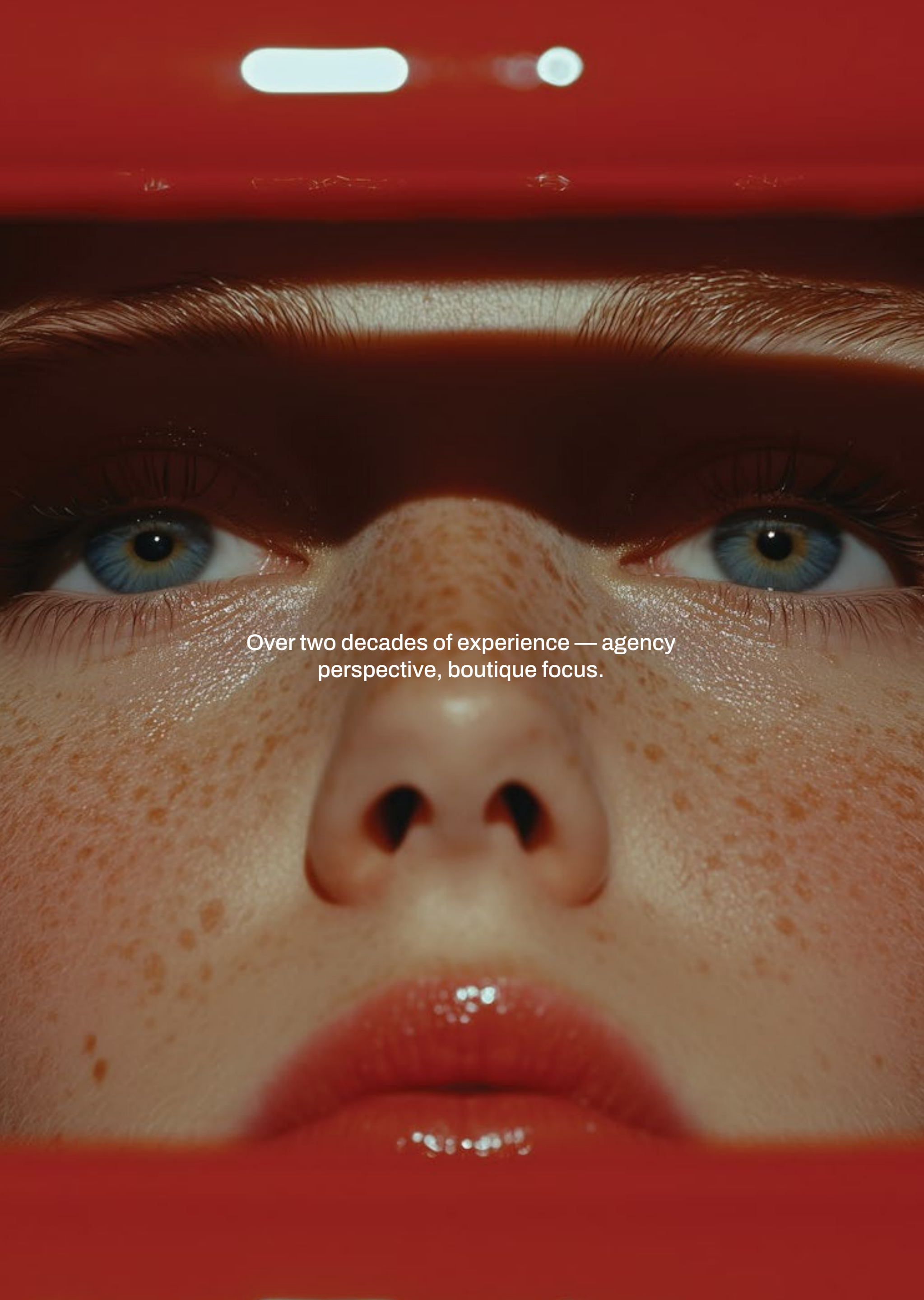
02 • Entrepreneurs.

Who crave originality over trends. You want a brand that's distinct, not derivative — something that sets you apart.

03 • Visionaries.

Who value depth and lasting impact. For those who understand branding isn't decoration, it's the engine that drives recognition and growth.

If that sounds like you, you're in the right place



Over two decades of experience — agency perspective, boutique focus.

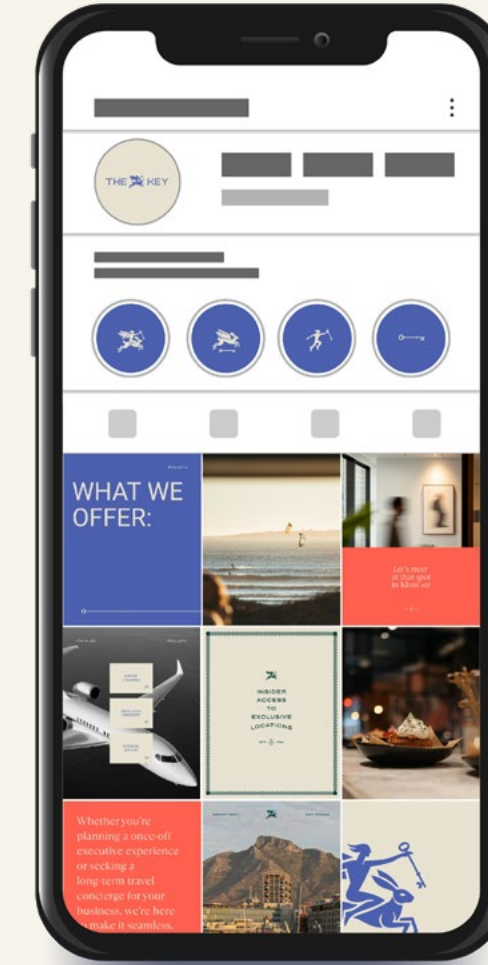
We don't just design brands - we shape legacies



Our process is decisive, collaborative, and uncompromising in quality. We don't deliver surface-level design; we build identities that command attention, attract opportunity, and give you the confidence to own your space in the market.

Branding is the backbone of everything we do. From day one, we develop your identity to ensure every element is cohesive, strategic, and built to last. That's why every service we offer begins with branding.

We don't just build brands
— We build brands to last.





Every brand's journey is different — and so should the way you build it.

Our services are designed to adapt to your unique goals while covering the foundations every strong brand needs. Whether you're starting fresh, refreshing your identity, or scaling into new markets, we shape each project with clarity, creativity, and strategy — giving you the confidence to move forward and the presence to stand apart.

With over 20 years of experience, we bring the perspective of a large agency with the focus of a boutique studio — creating brands that people don't just notice, but remember.



our services

01 Brand New Me

For founders who need to launch fast, look polished, and feel confident from day one — without a six-month process.

Timeline:
10 days



01:Brand New Me

Quick, intentional, and impact-driven. We’ll create a polished identity that gives you clarity, cohesion, and confidence — the springboard to attract investors, spark excitement, and set your business apart.

Why it works:

An expert-led process that delivers everything you need to show up professionally — a cohesive identity, a focused style sheet, and visuals designed to grow with you.

What’s included:

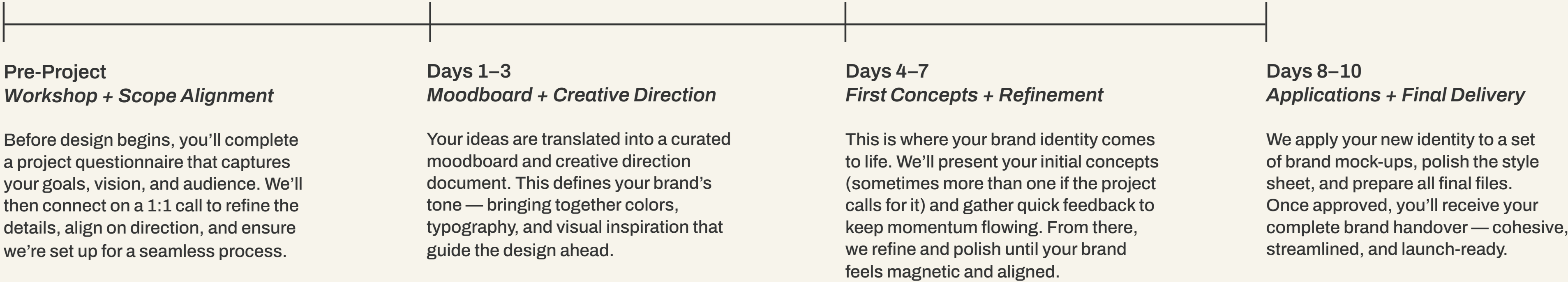
- Brand strategy workshop
- Custom brand identity suite (primary logo, secondary logo, icon/ monogram)
- Custom brand pattern
- Color palette + font selection
- Brand application mock-ups
- Brand style sheet

You will need:

- Capital ready to invest
- A defined product or service direction
- Availability for prompt feedback & regular design meetings
- Finalized brand name



Investment:
\$2500



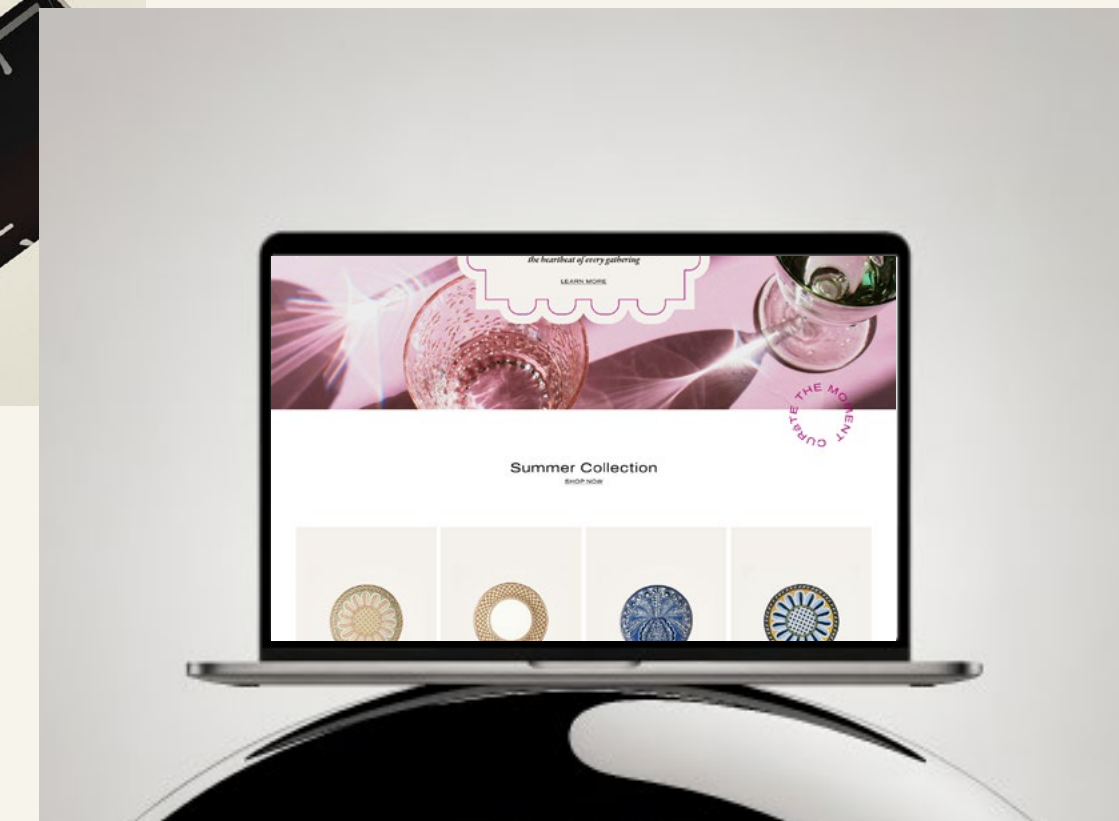
Clients receive exclusive access to discounted design days — perfect for future updates or add-ons

timeline 01

02 Spirited innovator

For founders who know their brand has more to give — and are ready to refine, expand, and step into the spotlight.

Timeline:
6-10 wks



02: Spirited *innovator*

This package is for businesses with ambition: you want your branding to do more, say more, and reach more of the right people. Together we'll take the time to sharpen your positioning, explore creative directions that feel aligned, and build a brand system that gives you the confidence to grow.

Why it works:

A collaborative, strategy-driven process that moves beyond the basics. You'll leave with a cohesive brand world and the tools to show up consistently across packaging, socials, and collateral — ready to take your next step with confidence. Your brand is unique, and so is our process.

This package may include:

- Brand strategy workshop
- Custom brand suite (primary logo, secondary logos, icon/monogram)
- Supporting brand graphics
- Custom brand pattern
- Color palette + font selection
- Brand application mock-ups
- Coming soon website with waitlist
- Product mockups (2SKUs)
- Selected brand collateral(stationery, pitch deck, marketing collateral)
- Social media templates
- Stock image library
- Comprehensive brand style guide

You will need to be prepared with:

- Capital ready to invest
- A defined product or service direction
- Availability for prompt feedback and regular design meetings
- Finalized brand name and all product, social and marketing copy
- A purchased domain
- A Canva Pro or Teams account set up prior to project start

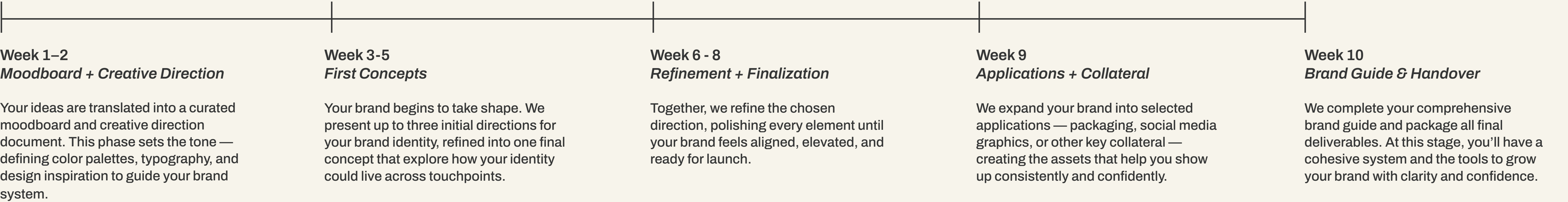


Investment:
\$4k - \$8k

Final investment is determined by scope and requirements, defined together during your discovery call. Split into monthly payments.

Pre-Project
Workshop + Scope Alignment

Before we begin, all required information must be gathered — including packaging copy, product details, website content, or marketing needs (as relevant to your scope). Once these are confirmed, we’ll provide your official project start date and timeline. From there, the process follows the stages outlined below.

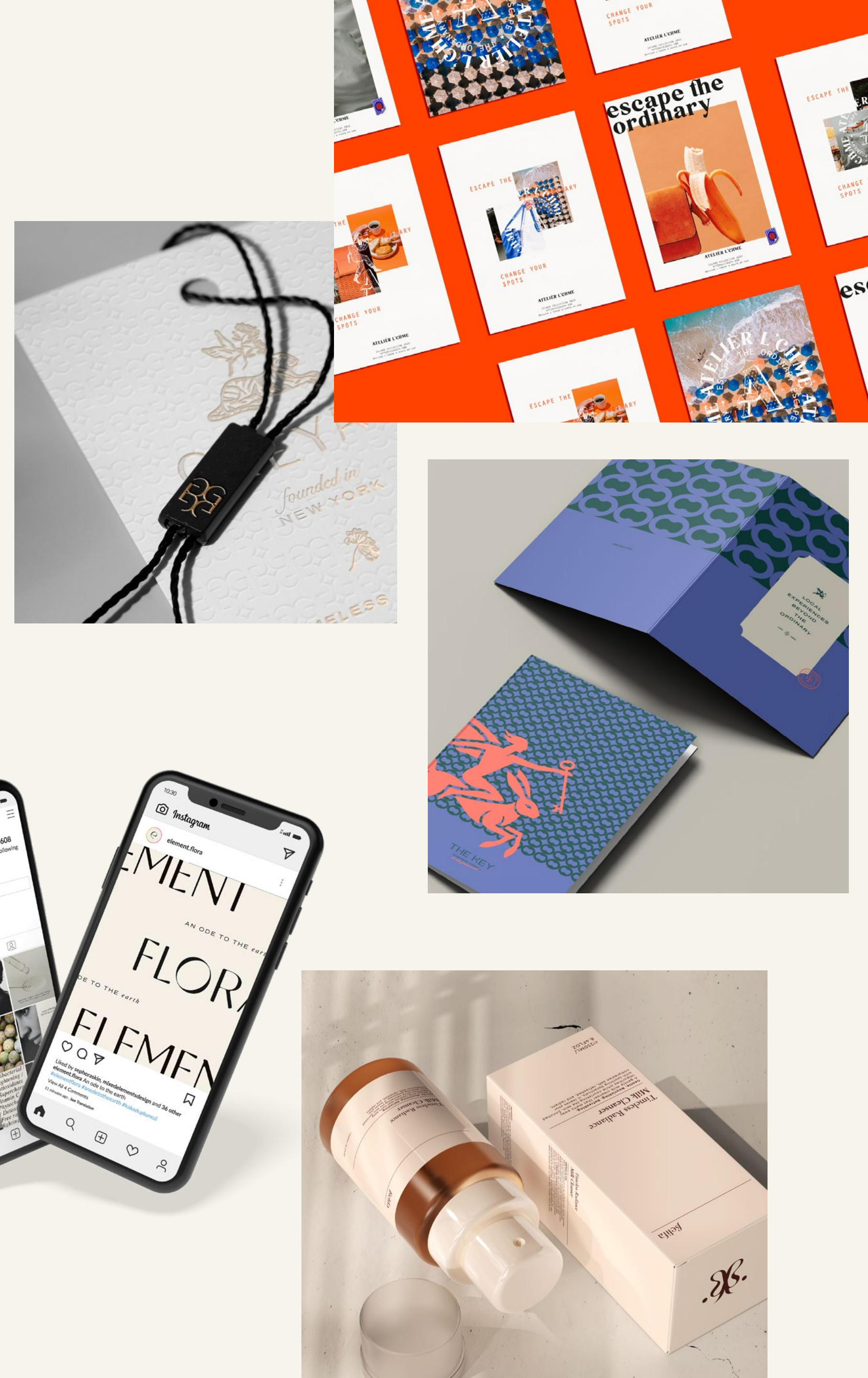


If a website is part of the project scope, it may require up to an additional week beyond handover.

03 The magic maker

*For visionaries building not just a product,
but a legacy — ready to create a brand that
resonates from day one.*

Timeline:
3-6 mnths



03: The *magic* maker

This is our most comprehensive partnership, designed for founders who are all-in. From strategy and storytelling to packaging, website, and digital presence, The Magic Maker shapes every touchpoint of your brand with depth and intention. It’s brand architecture built to launch you confidently into your next era.

Why it works:

This is a future-ready, collaborative process where nothing is left on the table. Together, we’ll take the time to refine, test, and shape a brand that’s consistent, scalable, and unforgettable — giving you the creative edge and authority to lead in your industry. Your brand is unique, and so is our process.

This package may include:

- Brand strategy workshop
- Custom brand suite (primary logo, secondary logos, icon/monogram)
- Supporting brand graphics
- Custom brand pattern
- Color palette + font selection
- Brand & packaging mock-ups
- Shopify Website & Development
- Package design (2SKUs)
- Selected brand collateral (stationery, pitch deck, gifting)
- Social media templates
- Stock image library
- Comprehensive brand style guide

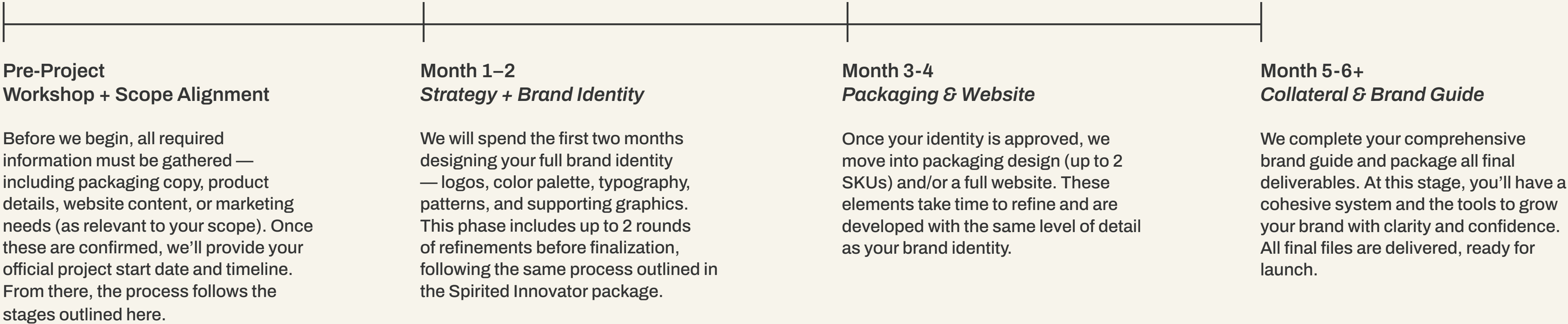
You will need to be prepared with:

- Capital ready to invest
- Availability for prompt feedback and regular design meetings
- Finalized brand name
- A chosen manufacturer with finalized packaging formats die-lines and dimensions (if applicable)
- Draft product, service, website copy (refined together during the process)
- A purchased domain(if relevant)



Investment:
\$9k - \$12k+

Final investment is determined by scope and requirements, defined together during your discovery call. Split into monthly payments.



Note: Exact timing depends on your scope of work. Confirmed project dates will be provided once all pre-project requirements are received.

timeline 03



Branding is never a solo journey. That's why at ME Design Studio, ME becomes WE. We work alongside you to create brands built with strategy, creativity, and staying power — identities that turn ambition into legacy.

**M/
/E**

Anyone that I have given a peek to so far is blown away by the branding and they keep saying - 'it's so you'

Loved the whole creative process just being able to brain storm a bit together and then feel completely confident and excited that you guys would come up with something professional and amazing.

Suzi McAfee | Monarch Woodworx, South Africa

client love

We are delighted with the icon, the color scheme, and the array of applications you've drawn together. I feel this has been time and money very well spent.

Brian Hurd | Navasana, California

client love

*So exciting to see the final product!
Thank you for all your wonderful,
beautiful work on this!*

*I couldn't say thank you enough for
spending so much time and effort in
bringing the brand to life. I appreciate
the creative directions you put together
and for the walkthrough of the strategy
behind each.*

Pooja Mahuri | Greyae, New York

client love

*Thank you for your creative work, we feel
very blessed to work with such innovative
designers as yourselves.*

Christine Kritzas | Smartheart, UAE Dubai

client love

Say yes to your brand's next chapter.
Fill out the application form and book
your discovery call today!



Let's Make Magic

*01 - I already have a logo that I love.
Can I still work with you?*

We’re a studio that thrives on building brands from the ground up. While we adore a good logo, our best work happens when we can create a fully cohesive brand identity — from your mark, to your packaging, to the way your website shows up in the world. If you already have branding created by someone else and aren’t looking to start fresh, we might not be the right fit. But if you’re ready to give your idea the brand it truly deserves, we’d love to be the ones to shape it with you.

02 - I need everything (branding, packaging, and a website), but I don’t think I’m ready to start all of that right now. Can we split my project into phases?

Absolutely. Many of our clients roll out their projects in phases — it keeps things manageable and lets you focus on what matters most at each stage. For example:

Phase 01 – Build your brand identity (logo, colors, type) + product mockups + a simple “Coming Soon” website to start building your audience.

Break – You use this time to source manufacturers, test samples, or fine-tune your product copy.

Phase 02 – We finalize your packaging design, build your full website, and create launch assets like social and email graphics.

This approach lets your brand evolve with intention, while still keeping momentum toward launch.

03 - Why do you only show pricing ranges? How can I get an exact quote?

Every brand is different — some need the essentials to get off the ground, while others need the whole ecosystem (and a little extra sparkle). Because of that, we share pricing ranges rather than fixed numbers.

To give you an exact quote, we take time to understand your goals, must-have deliverables, and the pieces that will really move your business forward. That’s why we start with a connection call and our Brand Roadmap Workshop — so we can tailor a proposal that’s accurate and aligned with what you actually need.

We’ll guide you through every step to build a brand that lasts

Start Your Journey *[here]* →

*faq**



How to book and work with the mixed elements design studio team

01 - Apply to work with us.

First things first — we want to make sure we’re the right fit for you (and you for us). Fill out our client application form to officially inquire and tell us more about your business, your goals, and what you’re dreaming of. Once you submit, you’ll automatically receive access to our scheduler via email so you can book your Discovery Call.

02 - Book a discovery call.

This is where we dive into your vision, explore your project scope, and answer any questions you might have. Think of it as a creative chemistry check.

03 - Review your custom proposal.

After our call, we’ll put together a tailored proposal with package options that suit your needs and goals. You’ll choose the path that feels right for you, and once you do, we’ll send over your contract + invoice to make things official.

Dive right in! Book your *free discovery call [\[here\]](#)



At ME Design Studio, every project begins with a conversation.
If you're curious about working together, reach out through the contact details below. We'd love to explore how ME can become WE in building your brand.

Address:

We're international... but our studio is located in the heart of the Garden Route, George, Western Cape, ZA

Email:

design@medesignstudio.co.za

Call / WhatsApp:

+27 (0) 62 893 5075

Social:

IG @mixedelementsdesignstudio

FB. mixed elements design studio